

# PNRC NAHRO

2025 Conference

## SPOKANE

April 7 - 10



### MONDAY, APRIL 7

- 7 - 11 AM: BUSINESS PARTNER SETUP - SALON IV & V
- 12 - 1:30 PM: OPENING CEREMONY LUNCH - SALON IV & V
- 1:30 - 2 PM: REFRESHMENT BREAK W/ BUSINESS PARTNERS - SALON IV & V
- 3:15 - 3:45 PM: REFRESHMENT BREAK W/ BUSINESS PARTNERS - SALON IV & V
- 5:30 - 6:30 PM: BUSINESS PARTNER RECEPTION - SALON IV & V

### TUESDAY, APRIL 8

- 7 - 8:30 AM: CONTINENTAL BREAKFAST W/ BUSINESS PARTNERS - SALON IV & V
- 10 - 10:30 AM: REFRESHMENT BREAK W/ BUSINESS PARTNERS - SALON IV & V
- 12 - 1:30 PM: LUNCH - BUSINESS PARTNER RECONGITION - SALON IV & V
- 3 - 3:30 PM: REFRESHMENT BREAK W/ BUSINESS PARTNERS - SALON IV & V

### WEDNESDAY, APRIL 9

- 8 - 9 AM: CONTINENTAL BREAKFAST W/ BUSINESS PARTNERS - SALON IV & V
- 10:30 - 10:45 AM: FINAL REFRESHMENT BREAK/ BUSINESS PARTNERS - SALON IV & V
- 10:45 AM - 12 PM: BUSINESS PARTNER MOVE OUT

## EXHIBITION PACKAGES

ADDITIONAL BOOTH REPRESENTATIVE REGISTRATION CAN BE ADDED TO ANY PACKAGE FOR \$200 EACH

#### MEMBER PRICING

### LEVEL 1 - \$750

- Includes table top booth and 1 full registration
- Includes \$50 Scholarship Donation

#### MEMBER PRICING

### LEVEL 2 - \$1000

- Includes table top booth and 2 full registration
- Half page ad in program
- Includes \$100 Scholarship Donation

#### MEMBER PRICING

### LEVEL 3 - \$1200

- Includes table top booth and 2 full registration
- Full ad in program

#### NON MEMBER PRICING

### LEVEL 1 - \$950

- Includes table top booth and 1 full registration
- Includes \$50 Scholarship Donation

#### NON MEMBER PRICING

### LEVEL 2 - \$1200

- Includes table top booth and 2 full registration
- Half page ad in program
- Includes \$100 Scholarship Donation

#### NON MEMBER PRICING

### LEVEL 3 - \$1400

- Includes table top booth and 2 full registration
- Full ad in program

## SCHOLARSHIP FUND DONATION OPPORTUNITY

Support the PNRC NAHRO Emerging Leader Scholarship, which helps members attend national NAHRO conferences and grow as future leaders in affordable housing. Your donation will directly support this initiative, empowering individuals to engage at higher levels within NAHRO.



\$250 \_\_\_\_\_ \$500 \_\_\_\_\_ \$1000 \_\_\_\_\_ Other \_\_\_\_\_



## ADVERTISEMENT PACKAGES

**1/4 PAGE - \$200**

AD SIZE:

5" X 2" (width x length)

**HALF PAGE - \$250**

AD SIZE:

5" X 4" (width x length)

**FULL PAGE - \$500**

AD SIZE:

5" X 8" (width x length)

**AD SUBMISSION GUIDELINES:**

**Deadline:** All ads must be submitted by **March 28, 2025**.

**Submission:** By email [pncr@nahro.org](mailto:pncr@nahro.org)

**Format:** PDF format and ensure they are in full color.

*Important Note: Ads that do not meet the specifications or are submitted after the deadline may not be included in the conference program. To ensure the best quality and visibility for your ad, please adhere to these guidelines.*

## SPONSORSHIP PACKAGES

This is your exclusive opportunity to connect with industry leaders, network with potential clients, and showcase your innovative products and services to a targeted audience of decision-makers in the affordable housing sector. With our high-traffic exhibition space, dedicated networking sessions, and comprehensive packages, your business will gain unparalleled visibility and engagement.

FEATURES	PLATINUM \$10,000.00	GOLD \$5,000.00	SILVER \$2,500.00	BRONZE \$1,750.00
Recognition in the Conference Program	✓	✓	✓	✓
Full Page Ad in Conference Program	✓	✓	✓	✓
Access to attendee contact list post-event	✓	✓	✓	✓
Sponsorship of a breakout session or coffee break	✓	✓		
Option to include branded materials in attendee welcome bags	✓	✓		
Level 1 Exhibition Package	✓	✓	✓	
Logo on event signage and banners, including digital platforms	✓	✓	✓	✓
Opportunity to speak during General Session	✓			
Exclusive branding as the main sponsor of the event	✓			
Prime booth location near entrances or high-traffic areas	✓	✓		

*“Meet me at the river”*